

Workshop #1 Overview May 11, 2017

- Introduction to the Plan
- Plan Components
- Community Visioning
 - Exploring Community Values
 - Group Exercise
 - Report Out
- Next Steps

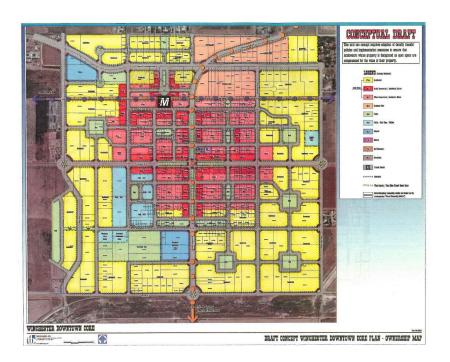


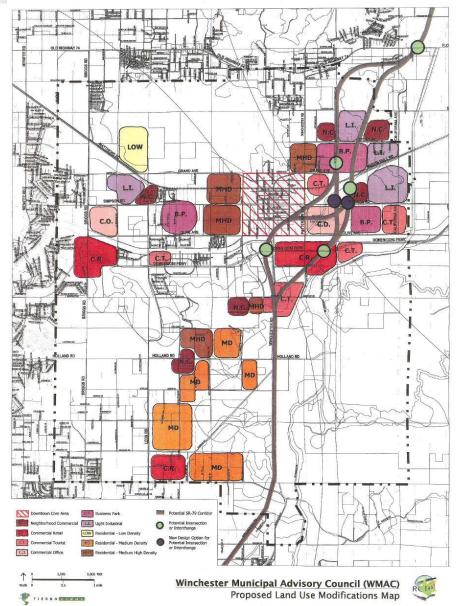


Introduction to the "Plan"

- Development of "Community Plan" for the Winchester Area
 - Build upon prior work efforts in Winchester
 - Establishes official land use policy for Winchester Area
 - Establishes official Policy/Regulatory and Design Guidance
 - Evaluates Environmental Impacts (CEQA)
 - Circulation Analysis/Modeling

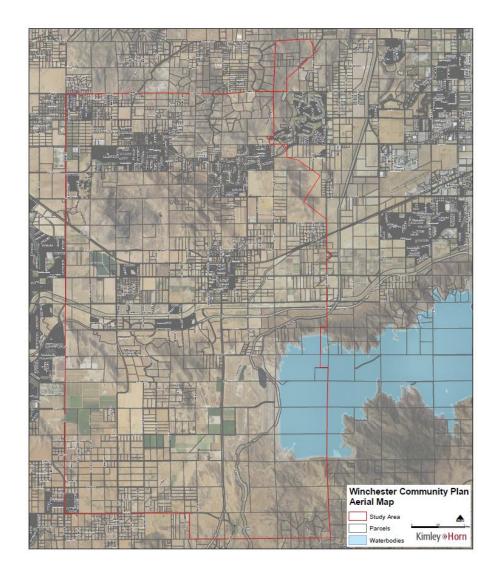






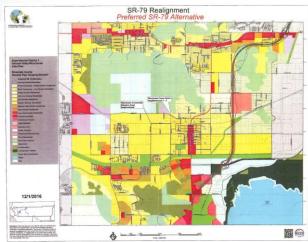
Project Area

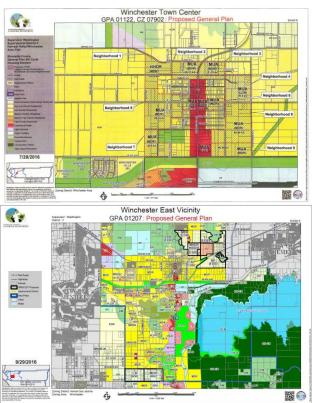
- Project Boundaries not yet fully defined
- Working Boundaries:
 - **North –** Double Butte/Stetson Avenue Vincinity
 - East California Avenue
 - West Briggs Road
 - South Scott Road



Existing Policy Context

- County General Plan
- Housing Element Adoption
- Future Transportation Enhancements
- Existing Entitlements
- Prior Planning Efforts





Community Engagement Program

- Community Outreach Meetings
 - Meeting #1: Introduction, History, Visioning
 - Meeting #2: Exploration of Alternative Ideas
 - Meeting #3: Preferred Alternative
- Stakeholders
 - Local Residents and Land Owners
 - Eastern Municipal Water District
 - Tribal Entities
 - County Service Providers
 - Other Agencies/Special Districts







Community Identification Exercise



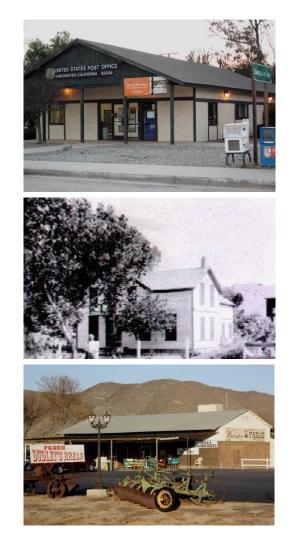
Winchester's "Treasures"

- Identify your top <u>THREE</u> <u>TREASURES</u>
 - What things do you value most in the Winchester area?
 - What are your favorite things?
- Write <u>one</u> thought per Post-It note
- Place the Post-It notes on the wall, clustering yours with similar ideas



Winchester's "Challenges"

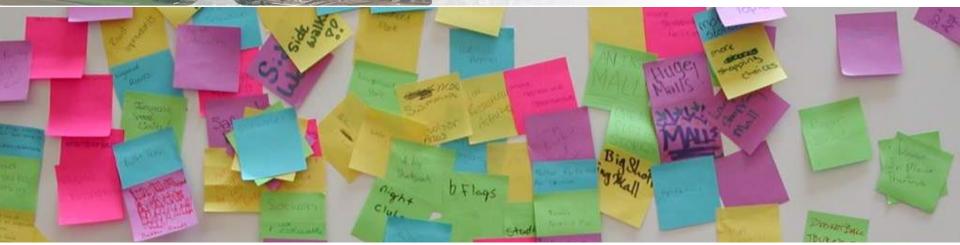
- Identify top <u>THREE</u> <u>CHALLENGES</u> facing Winchester
 - What are the biggest challenges in the Winchester area?
 - What problems does the area face?
- Write <u>one</u> thought per Post-It note
- Place the Post-It notes on the wall, clustering yours with similar ideas



Your Vision for Winchester...

- Identify your top <u>THREE</u>
 <u>VISIONS</u> for the future of the Winchester area
 - What ideas do you have for the future of the Winchester area?
 - What would make the area better?
- Write <u>one</u> thought per Post-It note
- Place the Post-It notes on the wall, clustering yours with similar ideas





Community Identification Summary





Small Group Exercise: Vision Statement



Small Group Exercise

- Developing a Draft Vision Statement for the Winchester Area
- A Vision Statement:
 - Is a vivid description of the future
 - Describes a community's dreams, hopes, and aspirations
 - Expresses ideas clearly and concisely
 - Is a tool that helps guide shortterm and long-term courses of action





Small Group Exercise

- Each group will create a vision statement, building on the Postlt note exercise
- Look at the Post-It notes and consider:
 - **Treasures-** How will Winchester's treasures be reflected in its future?
 - Challenges- What will Winchester be like when it has overcome its challenges?
 - Visions- What new opportunities do you see for Winchester in the future?





Small Group Exercise

- Groups will work 15-20 minutes, then share results with everyone
- Group member roles:
 - <u>Discussion leader</u> -Facilitates discussion
 - <u>**Presenter</u>** Presents vision statement</u>
 - <u>**Recorder</u>** Writes down notes and vision statement</u>
 - <u>**Timekeeper</u>** Keeps group aware of time</u>







Small Group Exercise: Group Presentations



Next Steps

- Complete Baseline Conditions and Analysis
- Field Reconnaissance/Mapping
- Community Workshop Design Alternatives
- Any questions, contact:

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(Community Plan webpage coming soon to the Planning website)

Project Schedule

